



FOR IMMEDIATE RELEASE

Anuvia™ Plant Nutrients Partners with MFA Incorporated to Service Midwest Ag Markets

ZELLWOOD, FL—January 19, 2018—Anuvia™ Plant Nutrients announces an agreement with MFA Incorporated to market Anuvia's SymTRX™ to crop producers. SymTRX is an enhanced-efficiency, multi-nutrient, slow-release specialty fertilizer made to fit the needs of crop production while also adhering to the highest standards of sustainability and environmental stewardship.

MFA, the Columbia, Mo. based regional farm cooperative, provides over 45,000 farmer-owners with the products and services they need to reach their own economic strength. The cooperative has 145 MFA Agri-Services Centers, 24 locally-owned affiliates and 400 independent dealers with sales of approximately \$1billion annually.

"Anuvia is excited to be partnering with MFA, a reputable, service-oriented cooperative," says Hugh MacGillivray, Anuvia Plant Nutrients executive vice president Commercial. "This is an important relationship for us especially now as we are set to solidly enter Midwest crop markets with SymTRX."

As results of this year's research trials are reported, performance and plant growth advantages of SymTRX are confirmed. University data indicate between 4 to 8% yield increases in corn.

"MFA is pleased to offer our members a slow release, high efficiency nitrogen and sulfur alternative. SymTRX delivers nutrients in plant available form on a variety of crops important to our members, including; soybeans, corn, cotton, rice and pasture. Agronomically, it performs better than conventional products and handles easily creating a more uniform spread pattern," explains Jason Weirich, PhD, MFA director of Agronomy. "This technology moves us into the 21st century with an American made product."

SymTRX is different from other fertilizer products. Anuvia's proprietary processing system uses multiple sources of organic waste materials to create its plant nutrient products. SymTRX's cutting edge slow release technology delivers nutrients such as ammonium N and sulfur sulfate when growing plants need them most--releasing 65% of its nutrients within the first two to three weeks and the balance providing feeding for up to eight weeks. In addition, it also contains 16% organic matter which contributes to soil health.

“We have a unique product that brings many benefits to growers. It improves crop performance and soil health and it’s a great example of sound environmental stewardship by maximizing nutrient use and minimizing nutrient loss,” says MacGillivray. “Like MFA, we believe in providing farmers products, such as SymTRX, which improve the economics of farming while also protecting the farm for future generations. We look forward to working together and serving MFA farmer members.”

For more information, visit www.anuviaplantnutrients.com.

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Anuvia Plant Nutrients, headquartered in Zellwood, Fla., is a company focused on a new, innovative, and patented way of manufacturing an enhanced efficiency fertilizer (EEF) for the turf and agricultural industries. Anuvia addresses the three pillars of sustainability – social, environmental and economic – simultaneously by providing an avenue for organic materials to be used in a resource-efficient and environmentally friendly manner that helps people, plants, and the environment thrive.

Founded in 1914, MFA Incorporated is a Midwest-based regional farm supply and marketing cooperative serving more than 45,000 farmer/owners in Missouri and adjacent states. Over the decades, it has led agriculture in establishing businesses, organizations and other cooperatives, combining the principles of an established cooperative with the market savvy of an aggressive agribusiness to provide farmers with economic strength.

MFA is a full-service supplier of crop protection products, providing a complete line of products and services needed in today's agronomic environment. MFA also handles a complete line of popular lawn and garden products.

For more information, visit <https://mfa-inc.com>

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