



FOR IMMEDIATE RELEASE

Anuvia Joins Industry-wide Field to Market Initiative *Pledges to Catalyze Opportunities for Improvement in Agriculture Sustainability*

Zellwood, FL, March 1, 2018—Anuvia Plant Nutrients announced today that it has joined *Field to Market*: The Alliance for Sustainable Agriculture, a leading multi-stakeholder initiative working to unite the agricultural supply chain in defining, measuring and advancing the sustainability of food, fiber and fuel production in the United States.

“*Field to Market* is unique in its collaborative engagement of the entire supply chain,” says Amy Yoder, chief executive officer, Anuvia Plant Nutrients. “Anuvia’s innovative focus on the re-use of organic materials in agriculture makes this alliance a perfect partnership for us in our efforts to promote environmental, social, and economic sustainability.”

As an active member in *Field to Market*, Anuvia will work together with grower organizations, academia, conservation groups, public sector partners and other leading companies in a united vision for continuous improvement in productivity, environmental quality and human well-being across the agricultural value chain.

Field to Market engages in broad communication and collaboration with stakeholders to ensure a coordinated, outcomes-based approach to sustainable agriculture that is grounded in science. They provide farmers with useful measurement tools and resources, and they help the supply chain set goals and analyze results.

Anuvia raised the bar for sustainable solutions in water quality, crop production and the turf markets when they launched their two high-efficiency plant nutrient products in 2016: GreenTRX™ in the turf market and SymTRX™ in the agricultural market. Their proprietary process reuses organic waste in a closed loop system creating enhanced efficiency plant nutrient products. The only byproducts from production are clean air and water. These products are bioavailable to the growing plant reducing nutrient loss to the environment. In addition to improving plant health through better nutrient utilization, Anuvia products improve soil health by returning 16% organic matter to the soil.

“We already have a healthy start with our own sustainability efforts. An industry-wide sustainability framework will help further drive continuous improvement in U.S. agriculture,” says Yoder. “Anuvia is proud to have a seat at the *Field to Market* table to work together toward a common goal that’s good for everyone.”

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Anuvia Plant Nutrients, headquartered in Zellwood, Fla., is a company focused on a new, innovative, and patented way of manufacturing an enhanced efficiency fertilizer (EEF) for the turf and agricultural industries. Anuvia addresses the three pillars of sustainability – social, environmental and economic – simultaneously by providing an avenue for organic materials to be used in a resource-efficient and environmentally friendly manner that help people, plants, and the environment thrive. www.AnuviaPlantNutrients.com

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