



FOR IMMEDIATE RELEASE

AgTech Company Anuvia™ Plant Nutrients Receives 2018 Sustainability Award Product of the Year

ZELLWOOD, Fla., August 2, 2018 – Anuvia™ Plant Nutrients has been selected by the Business Intelligence Group as a winner of their 2018 Sustainability Awards Product of the Year. The Sustainability Awards honor those individuals and companies worldwide who have made sustainability an integral part of their business practice.

Working with Anuvia, farms and turf managers are reducing greenhouse gases immediately, while improving soil health and water quality. Because its products work within conventional fertilization practices and equipment, sustainability is virtually plug and play, allowing everyone who is concerned about protecting the environment the opportunity to grow crops, turf and lawns more sustainably.

“We’re proud to reward and recognize Anuvia Plant Nutrients for their sustainability efforts,” says Maria Jimenez, chief nominations officer, Business Intelligence Group. “It was clear to our judges that their vision and strategy will continue to deliver results toward a cleaner, more sustainable world.”

Anuvia Plant Nutrients produces plant nutrients for agriculture, turf and lawn care markets. Located in Zellwood, Fla., their manufacturing facility has been in full-scale operation for two years. In 2018, their product was used on approximately 600,000 acres of cropland.

Anuvia products provide better nutrient utilization with less leaching and volatilization, and soil health is improved. Their products produce a smaller carbon footprint than conventional fertilizers, and greenhouse gas emissions are reduced.

“Sustainability is at the core of our mission,” says Amy Yoder, Anuvia Plant Nutrients CEO. “While modern agriculture is immensely successful at producing affordable, quality food, we must pay close attention to the environmental impact of productivity. Farmers must continue to economically produce food without harming the environment or sacrificing quality. Our products will help farmers meet these challenges.”

Agronomically, Anuvia’s products provide better nutrient efficiency and contribute to enhanced soil health. These benefits translate into an environmentally sound practice where farmers realize better yields and increased profits. For turf managers, lawn care professionals and consumers, this translates into a healthier turf and lawn using a sustainable, environmentally-friendly product.

“Anuvia addresses three major challenges facing the world today,” Yoder says. “How to produce food for a growing world population; how to produce food safely and economically; and how to meet these challenges while preserving natural resources and the environment for future generations. Anuvia is part of this solution.”

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About Anuvia

Headquartered in Zellwood, Fla., Anuvia Plant Nutrients was founded by industry veterans to help large-scale agriculture and turf organizations fulfill their promise to become more sustainable and productive. The company’s patented technology, products and know-how enable farmers to continue to grow crops while preserving the land and ensuring we can produce abundant crops for future generations. For more information, visit www.anuviaplantnutrients.com.

About Business Intelligence Group

The [Business Intelligence Group](#) was founded with the mission of recognizing true talent and superior performance in the business world. Unlike other [industry award programs](#), business executives—those with experience and knowledge—judge the programs. The organization’s proprietary and unique scoring system selectively measures performance across multiple business domains and then awards those companies whose achievements stand above those of their peers.

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