



## **Anuvia™ Plant Nutrients Wins 2019 BIG Innovation Award for AgTech Innovation**

ZELWOOD, Fla.—February 5, 2019—Anuvia™ Plant Nutrients is proud to announce it has been named a winner in the [2019 BIG Innovation Awards](#) presented by the Business Intelligence Group. The Innovation Awards recognize organizations that bring new, world-changing ideas to life.

Anuvia Plant Nutrients is an agtech startup that empowers farmers to implement new sustainable practices to produce abundant food while enriching the soil and the planet for future generations. By using Anuvia's slow-release nutrient technology to nourish their crops, farmers can reduce greenhouse gas emissions by up to 27% on the acre immediately, while at the same time increasing yield and profitability.

By feeding plants more efficiently, farmers also grow bigger and better crops. The economic benefit is increased yield and up to a five-times return on investment.

“This year’s winners show just how deep a role innovation plays in nearly every aspect of business,” said Maria Jimenez, chief operating officer of the Business Intelligence Group. “We are thrilled to be honoring Anuvia Plant Nutrients as they are leading by example and making real progress on improving the daily lives of so many.”

Organizations from across the globe submitted their recent innovations for consideration in the BIG Innovation Awards. Anuvia joins the ranks of winners like United Healthcare, Head & Shoulders, G2 Crowd and Express Scripts.

“Innovation is crucial for farmers to meet the challenge of producing food for a growing world population, while also reducing farming’s demands on the Earth,” says Amy Yoder, Anuvia Plant Nutrients CEO. “Our mission is to provide the technology that helps farmers increase production in a sustainable and economic way.”

Results from an independent study by Environmental Resource Management suggest that for every million acres of crops that use Anuvia, the reduction of greenhouse gases is the equivalent of removing 20,000 to 30,000 cars from the roads. If used on the 90 million acres of corn in the United States alone, this would conservatively translate to 1.8 million cars removed in perpetuity.

With benefits for both farmer and planet, and with little to no barriers to implementation, Anuvia is a plug-and-play technology primed for fast adoption. Anuvia's products work within current agricultural processes and technologies, making it a turnkey part of achieving farmers' goals.

### **About Anuvia**

Anuvia Plant Nutrients manufactures high-efficiency, sustainable bio-based fertilizers for the agriculture, turf and lawncare industries. Located in Zellwood, Fla., the company developed and uses a unique technology that not only optimizes nutrient availability and efficiency for plants, but also improves soil health, preserves natural resources and reduces greenhouse gas emissions. Anuvia is committed to offering easily-adoptable, profitable and sustainable solutions to customers, their communities and global agriculture. Learn More about Anuvia Plant Nutrients – GreenTRX for Turf and Lawn, SymTRX for Agriculture, visit [www.anuviaplantnutrients.com](http://www.anuviaplantnutrients.com).

### **About Business Intelligence Group**

The [Business Intelligence Group](#) was founded with the mission of recognizing true talent and superior performance in the business world. Unlike other [industry award programs](#), these programs are judged by business executives having experience and knowledge. The organization's proprietary and unique scoring system selectively measures performance across multiple business domains and then rewards those companies whose achievements stand above those of their peers.

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