



Anuvia's Legends Initiative to Honor Ted Horton at Golf Industry Show in San Diego

ZELLWOOD, Fla. January 24, 2019—Anuvia™ Plant Nutrients will honor Ted Horton for his lifetime of successful innovation in golf course management on Thursday, February 7th at the Golf Industry Show (GIS) in San Diego, Calif. Anuvia's *Legends Initiative* recognizes integrity, passion and innovation in golf course management. Horton is a Senior Consulting Superintendent for BrightView Golf Course Maintenance, which oversees maintenance of approximately 100 golf course properties nationwide. He will be recognized for his decades' long contributions in the industry on Thursday, 2 p.m. at the GIS exhibit hall, Booth# 3718.

The Anuvia *Legends Initiative* is a program which recognizes industry leaders in golf course and turf management. "Innovation and leadership are critical to continued success in this industry," explains Hugh MacGillivray, Anuvia Plant Nutrients chief commercial officer. "Ted Horton is widely renowned as one of the top golf course superintendents in the country, and we're proud to be able to honor his life's work through this program."

Horton's years of dedicated leadership at Pebble Beach Company—including the conceptualization of the design of the Pebble Beach Golf Links 18th hole sea wall, which would eventually become the standard adopted by the California Coastal Commission for oceanside sea walls—are lauded throughout the golf industry. He will be joined by 2018 Legends Initiative recipient Bob Farren, Director of Golf Course Maintenance, Pinehurst Resort, and Matt Shaffer, former director of Golf Course Operations at Merion Golf Club, for an engaging conversation on their shared experiences and a look at some career highlights.

"Ted's accolades through the decades speak for themselves. He's been an amazing colleague, friend and mentor to so many for so long. Ted's wisdom, passion for the industry and stewardship for the environment has become the Gold Standard for what the turf management industry stands for," says Farren.

"Whether it's his work at Pebble Beach, at Westchester, or overseas on courses in places like Thailand, Taiwan or Morocco, Ted has a focus and depth of knowledge that is unmatched in this industry," says Shaffer.

"Our profession truly offers it all," says Horton. "One of the things I try to impart on to people who are new to the industry is to always keep an open mind toward learning from others, so it feels really special to be recognized for passion, integrity and innovation in my own work."

Horton, Farren and Shaffer will all be on hand to celebrate the honor at Anuvia's booth #3718 from 2-5pm. All Golf Industry Show (GIS) attendees are invited to stop by.

For more information, visit www.anuviaplantnutrients.com.



Cutline: Ted Horton

###

About Anuvia

Anuvia Plant Nutrients manufactures high-efficiency, sustainable bio-based fertilizers for the agriculture, turf and lawncare industries. Located in Zellwood, Fla., the company developed and uses a unique technology that not only optimizes nutrient availability and efficiency for plants, but also improves soil health, preserves natural resources and reduces greenhouse gas emissions. Anuvia is committed to offering easily-adoptable, profitable and sustainable solutions to customers, their communities and global agriculture.

Learn More about Anuvia Plant Nutrients – GreenTRX for Turf and Lawn, SymTRX for Agriculture www.anuviaplantnutrients.com

Contact:

Sybil Jones

Sybil Jones + Company/

Anuvia Plant Nutrients

(609) 903-0376

sybil.jones1@gmail.com