



FOR IMMEDIATE RELEASE

**Anuvia Plant Nutrients Names Shawn Semones
Vice President of Research & Development**

Winter Garden, Fla. — May 12, 2020 — Anuvia Plant Nutrients, an environmentally sustainable plant nutrient manufacturer, is pleased to announce that Shawn Semones has joined the company as vice president of Research & Development. In this position, he will focus on establishing rapid innovative development of new microbial and biological technologies which align with the company’s current sustainable bio-based products. Anuvia’s plant nutrients are used in the agriculture, turf and landscape markets.

“Dr. Semones is a distinguished research & development leader, with extensive knowledge of the agriculture and biotech fields,” says Chief Executive Officer Amy Yoder. “Shawn has extensive research and development experience working with the cutting-edge technologies—technologies that will complement our current efforts to bring sustainable solutions to agriculture. We welcome him to Anuvia, and look forward to working with him to make a real difference in worldwide agtech.”

Semones’ career in agriculture R&D spans more than 20 years. He most recently served as executive vice president of R&D and CTO for Concentric Ag. In this role, he was responsible for all aspects of R&D, Regulatory, Manufacturing of Biological Products, as well as business development efforts. Previously, he worked at Novozymes Biologicals, Inc., where he helped build its BioAg R&D Application Division.

“This is a great opportunity to help move Anuvia’s products to the next level and examine opportunities for new products and formulations,” Semones says. “I look forward to meeting the challenges and being a part of this dynamic and aggressive Anuvia team.”

Semones holds a doctorate in Biology - Plant Physiology / Mycology from Virginia Tech and a Master of Science degree in Biology - Plant Physiological Ecology from Virginia Commonwealth University.

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About Anuvia Plant Nutrients

Anuvia Plant Nutrients manufactures high-efficiency, sustainable bio-based fertilizers for the agriculture, turf and lawncare industries. Located in Winter Garden, Fla., the company developed a unique technology that not only optimizes nutrient availability and efficiency for plants, but also improves soil health, preserves natural resources and reduces greenhouse gas emissions. Anuvia is committed to offering easily adoptable, profitable and sustainable solutions to customers, their communities and global agriculture. This commitment recently earned Anuvia an honorable mention in the food category of *Fast Company's* 2019 World Changing Ideas Award. To learn more about Anuvia Plant Nutrients – GreenTRX for Turf and Lawn, SymTRX for Agriculture, visit www.anuviaplantnutrients.com.

Cutline: Shawn Semones



Contact

Sybil Jones
Sybil Jones + Company /
Anuvia Plant Nutrients
(609) 903-0376