



Anuvia Plant Nutrients Recognized by Fast Company's 2021 World Changing Ideas Awards

Agtech start up acknowledged for driving innovation in food sustainability

(June 8, 2021) WINTER GARDEN, Fla. — [Anuvia Plant Nutrients](#) announced today it has received an honorable mention in the food category of Fast Company's 2021 World Changing Ideas Awards. Anuvia was recognized for its proprietary technology that effectively re-uses organic materials, such as food or livestock waste, by reclaiming and repurposing them in the last step of their lifecycle.

Anuvia's bio-based plant nutrients empower farmers to implement new sustainable practices to produce abundant food while enriching the soil and the planet for future generations. Its products reduce environmental impact of fertilization and provide farmers a return on their investment by up to five times.

"As the world's population continues to grow, helping farmers produce enough food that is both sustainable and healthy is at the core of what we do," said Amy Yoder, CEO, Anuvia Plant Nutrients. "We've seen an increased demand from consumers for more sustainably-sourced food ingredients, and we are excited that our technology is helping achieve this."

Environmental Resources Management (ERM), a leading global environmental consulting firm, verified the environmental impact of Anuvia's bio-based SymTRX nutrient technology versus traditional fertilizer on corn, rice, and cotton. The study found that Anuvia reduces greenhouse gases on production by up to 32%, compared to the use of conventional fertilizers. (Environmental Resources Management, 2019)

Based on the ERM study, it is possible to state that for every million acres of crops that use Anuvia's products, the reduction of greenhouse gases is the equivalent of removing up to 30,000 cars from the roads. With 90 million acres of corn in the United States alone, this would conservatively translate to 1.8 million cars removed in perpetuity.

Now in its fifth year, the World Changing Ideas Awards honor the products, concepts, companies, policies, and designs that are pursuing innovation for the good of society and the planet. A panel of eminent *Fast Company* editors and reporters selected winners and finalists from a pool of more than 4,000 entries across transportation, education, food, politics, technology, and more.

"There is no question our society and planet are facing deeply troubling times. So, it's important to recognize organizations that are using their ingenuity, impact, design, scalability, and passion to solve these problems," says Stephanie Mehta, editor-in-chief of *Fast Company*. "Our journalists, under the leadership of senior editor Morgan Clendaniel, have discovered some of the most groundbreaking projects that have launched since the start of 2020."

About Anuvia Plant Nutrients

Anuvia Plant Nutrients manufactures high-efficiency, sustainable bio-based fertilizers for the agriculture, turf, and lawncare industries. Located in Winter Garden, Florida, the company developed and uses a unique technology that not only optimizes nutrient availability and efficiency for plants, but also improves soil health, preserves natural resources, and reduces



greenhouse gas emissions. Anuvia is committed to offering easily adoptable, profitable, and sustainable solutions to customers, their communities, and global agriculture. To learn more about Anuvia Plant Nutrients – GreenTRX for Turf and Lawn, SymTRX for Agriculture – visit www.anuviaplantnutrients.com.

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